

NEWKIRK FUND CENTRAL

Fact Sheet

Description

Newkirk Fund Central provides online investment information to retirement plan participants. *Newkirk Fund Central* has three components:

- **Prospectus viewing** — Through *EDGAR-View*®, *Newkirk Fund Central* brings participants directly into the SEC's EDGAR site to view prospectuses, amendments, and annual and semiannual reports.
- **Monthly fund performance information** — 1-month, 3-month, 1-year, 5-year, and 10-year performance information is available for over 21,000 mutual funds within 7 business days of the end of the month.
- **Fund data sheets** — Newkirk's standard fund data sheet, updated quarterly, is available for over 21,000 mutual funds. Data sheets include fund objective, performance information, style box, holdings/diversification, and management information.

Participant access to the *Newkirk Fund Central* components is available through a retirement services provider's website (syndication option) or through a generic Newkirk website (standard option).



Features

- Prospectuses (as well as amendments and annual reports) are accessed from the SEC's EDGAR site and are always current.
- Performance and fund data sheets available for more than 21,000 mutual funds.
- Syndication option permits providers to easily incorporate information within their own participant websites.
- Investment information can be accessed for all funds in a plan or individually by fund.
- Quickly and easily implemented. Minimal technical expertise is required.
- Constituent services — fund performance, prospectus-viewing, fund data sheets — can be unbundled.
- Able to accommodate custom funds.



Click on the "F" icon to review over 21,000 mutual funds!

Dreyfus Appreciation Fund

Manager: Category Large Blend

3-Year Risk Rating Low

3-Year Performance Rating Above Average

The Fund seeks long-term capital growth consistent with the preservation of capital; its secondary goal is current income. The Fund invests primarily in common stock, focusing on blue chip large-cap companies including multinational companies.

Characteristics	Latest Holdings (02/28/2010)	Asset Allocation (02/28/2010)
Asset Class	Stock	Domestic Stock 83.38%
Ticker	DGADK	Foreign Stock 16.81%
Fund Inception	01/01/1984	Cash 0.81%
Share Class Inception	07/01/1994	
Fund Manager	Faye Searles	
Manager Tenure (yrs.)	25.22	
Management Style	Active	
Turnover (%)	0.82	
Total Net Assets (\$mil.)	1008.37	
Avg. Market Cap (\$mil.)	5062.25	
No. of Securities	34	

Fee Summary

Gross Expense Ratio (12/31/2009)	1.89%
Net Expense Ratio	1.89%
Management Fee	0.35%
12b-1 Fee	NA
Other Expenses	NA
Redemption Fee	NA

Performance at NAV (03/31/2010)

	3-Month	1-Year	3-Year	5-Year	10-Year
Fund	4.90%	42.19%	-2.73%	1.97%	0.68%
Benchmark*	4.71%	45.79%	-3.98%	1.99%	-1.76%

Calendar Year Returns

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Fund	1.80%	-10.75%	-17.14%	20.39%	5.57%	4.34%	16.26%	6.54%	-32.37%	21.01%
Benchmark*	-11.98%	-15.10%	-23.47%	27.84%	9.24%	4.82%	15.91%	8.80%	-36.29%	24.76%

NOT FEES INCLUDED - MAY LOSE VALUE - NO BANK GUARANTEE

Benefits

- Helps satisfy SEC mutual fund advertising and other regulatory requirements.
- Enables small and mid-sized providers to make valuable content available to plan participants — and to meet competitive pressures from larger providers.
- Inexpensive — Three valuable information components for less than the cost of any one of the individual components if purchased elsewhere.



Click on the "P" icon to access current prospectuses from the SEC's EDGAR site.

Learn More

For more information please contact us by phone at **800-525-4237** or by e-mail at **info@newkirk.com**.

Visit us online at **www.newkirk.com**.

Newkirk Fund Central. A NewkirkOne Service.

PAST PERFORMANCE

The following bar chart and table provide some indication of the risks of investing in the fund. The bar chart shows changes in the performance of the fund's shares from year to year. The table compares the average annual total returns of the fund's shares to those of a broad measure of market performance. The fund's past performance (before and after taxes) is no guarantee of future results. Sales charges, if any, are not reflected in the bar chart, and if those charges were included, returns would have been less than those shown. More recent performance information may be available at www.dreyfus.com.

After-tax returns are calculated using the historical highest individual federal marginal tax rates, and do not reflect the impact of state and local taxes. Actual after-tax returns depend on the investor's tax situation and may differ from those shown, and the after-tax returns shown are not relevant to investors who hold their shares through tax-deferred arrangements such as 401(k) plans or individual retirement accounts.

Year-by-year total returns as of 12/31 each year (%)

Best Quarter: (Q3 2009): 13.35% Worst Quarter (Q4 2008): -18.82%

Average annual total returns as of 12/31/09